

**INVOICE**

**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

Invoice #	Invoice Date	Invoice Month	Invoice Period
937946-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washington	National

www.wxii12.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1523

Flight Dates	Order #	Alt Order #
08/14/12 - 08/26/12	937946	07893643

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/14/12	08/17/12	NBC Today Show	7-9am	-TWTF--	:30	4	\$800.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 -TWTF-- 4 \$800.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXII Tu 08/14/12 8:56 AM NBC Today Show 7-9am :30 OFA12A091H \$800.00 NM									
3 WXII W 08/15/12 8:43 AM NBC Today Show 7-9am :30 OFA12A091H \$800.00 NM									
1 WXII Th 08/16/12 7:22 AM NBC Today Show 7-9am :30 OFA12A091H \$800.00 NM									
2 WXII F 08/17/12 7:22 AM NBC Today Show 7-9am :30 OFA12G086H \$800.00 NM									
2	08/14/12	08/17/12	M-F WXII News @ 430a	430a-5a	-TWTF--	:30	2	\$50.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 -TWTF-- 2 \$50.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 08/14/12 4:44 AM M-F WXII News @ 430a 430a-5a :30 OFA12P085H \$50.00 NM									
2 WXII W 08/15/12 4:43 AM M-F WXII News @ 430a 430a-5a :30 OFA12P085H \$50.00 NM									
3	08/18/12	08/18/12	WXII 12 Sa/Su News at 6	6-8am	-----S-	:30	1	\$300.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 -----S- 1 \$300.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 08/18/12 6:40 AM WXII 12 Sa/Su News at 6am 6-8am :30 OFA12G086H \$300.00 NM									
4	08/19/12	08/19/12	NBC Sunday Today	8-9am	-----S	:30	1	\$600.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 -----S 1 \$600.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Su 08/19/12 8:25 AM NBC Sunday Today 8-9am :30 OFA12G086H \$600.00 NM									
5	08/14/12	08/17/12	Live with Regis & Kelly	9-10AM	-TWTF--	:30	4	\$250.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 -TWTF-- 4 \$250.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII Tu 08/14/12 9:45 AM Live with Regis & Kelly 9-10AM :30 OFA12P085H \$250.00 NM									
1 WXII W 08/15/12 9:51 AM Live with Regis & Kelly 9-10AM :30 OFA12P085H \$250.00 NM									
4 WXII Th 08/16/12 9:16 AM Live with Regis & Kelly 9-10AM :30 OFA12G086H \$250.00 NM									

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937946-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A	1523	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/14/12	08/17/12	Live with Regis & Kelly	9-10AM	-TWTF--	:30	4	\$250.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
3 WXII F 08/17/12 9:30 AM Live with Regis & Kelly 9-10AM :30 OFA12G086H \$250.00 NM									
<b>6 08/14/12 08/17/12 M-F WXII 12 News @ No:12-1pm -TWTF-- :30 4 \$250.00 NM</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
08/13/12 08/19/12 -TWTF-- 4 \$250.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WXII Tu 08/14/12 12:42 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12P085H \$250.00 NM									
3 WXII W 08/15/12 12:43 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12P085H \$250.00 NM									
1 WXII Th 08/16/12 12:45 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12A091H \$250.00 NM									
4 WXII F 08/17/12 12:45 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12G086H \$250.00 NM									
<b>7 08/20/12 08/20/12 M-F WXII 12 News @ No:12-1pm M----- :30 1 \$250.00 NM</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
08/20/12 08/26/12 M----- 1 \$250.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII M 08/20/12 12:58 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12A093H \$250.00 NM									
<b>8 08/14/12 08/17/12 M-F 1-2P 1-2P -TWTF-- :30 1 \$300.00 NM</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
08/13/12 08/19/12 -TWTF-- 1 \$300.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII Tu 08/14/12 1:45 PM M-F 1-2P 1-2P :30 OFA12A091H \$300.00 NM									
<b>9 08/14/12 08/17/12 ANDERSON COOPER 2-3P -TWTF-- :30 3 \$100.00 NM</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
08/13/12 08/19/12 -TWTF-- 3 \$100.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WXII Tu 08/14/12 2:22 PM ANDERSON COOPER 2-3P :30 OFA12P085H \$100.00 NM									
1 WXII W 08/15/12 2:30 PM ANDERSON COOPER 2-3P :30 OFA12A091H \$100.00 NM									
3 WXII Th 08/16/12 2:37 PM ANDERSON COOPER 2-3P :30 OFA12G086H \$100.00 NM									
<b>10 08/14/12 08/17/12 M-F 3-4P M-F 3-4P -TWTF-- :30 3 \$250.00 NM</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
08/13/12 08/19/12 -TWTF-- 3 \$250.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
3 WXII Tu 08/14/12 3:19 PM M-F 3-4P M-F 3-4P :30 OFA12A091H \$250.00 NM									
1 WXII W 08/15/12 3:48 PM M-F 3-4P M-F 3-4P :30 OFA12P085H \$250.00 NM									
2 WXII F 08/17/12 3:16 PM M-F 3-4P M-F 3-4P :30 OFA12G086H \$250.00 NM									
<b>11 08/14/12 08/17/12 M-F WXII 12 News @ 5 p 5-6pm -TWTF-- :30 4 \$600.00 NM</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
08/13/12 08/19/12 -TWTF-- 4 \$600.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WXII Tu 08/14/12 5:37 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12P085H \$600.00 NM									
1 WXII W 08/15/12 5:43 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12A091H \$600.00 NM									
4 WXII Th 08/16/12 5:27 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12A091H \$600.00 NM									
3 WXII F 08/17/12 5:55 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12G086H \$600.00 NM									
<b>12 08/20/12 08/20/12 M-F WXII 12 News @ 5 p 5-6pm M----- :30 1 \$600.00 NM</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).

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937946-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser		Product	Estimate Number
Obama/D/President		SKED A	1523

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/20/12	08/20/12	M-F WXII 12 News @ 5 p 5-6pm		M-----	:30	1	\$600.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII M 08/20/12 5:24 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12G086H \$600.00 NM									
13	08/20/12	08/20/12	M-F WXII 12 News @ 6 p 6-630pm		M-----	:30	1	\$800.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
08/20/12 08/26/12 M----- 1 \$800.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII M 08/20/12 6:19 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12A093H \$800.00 NM									
14	08/14/12	08/17/12	M-F WXII 12 News @ 6 p 6-630pm		-TWTF--	:30	4	\$800.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
08/13/12 08/19/12 -TWTF-- 4 \$800.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII Tu 08/14/12 6:23 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12A091H \$800.00 NM									
3 WXII W 08/15/12 6:12 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12P085H \$800.00 NM									
4 WXII Th 08/16/12 6:27 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12G086H \$800.00 NM									
2 WXII F 08/17/12 6:21 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12G086H \$800.00 NM									
15	08/18/12	08/18/12	Sa WXII 12 News @ 6 pm 6-630pm;		-----S-	:30	1	\$400.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
08/13/12 08/19/12 -----S- 1 \$400.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII Sa 08/18/12 6:19 PM Sa WXII 12 News @ 6 pm 6-630pm :30 OFA12G086H \$400.00 NM									
16	08/19/12	08/19/12	Su WXII 12 News @ 6 pm 6-630pm		-----S	:30	1	\$500.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
08/13/12 08/19/12 -----S 1 \$500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII Su 08/19/12 Su WXII 12 News @ 6 pm 6-630pm :00 \$500.00 NM See MG 16.2									
2 WXII Su 08/26/12 Su WXII 12 News @ 6 pm 6-630pm :00 \$500.00 NM Credited									
17	08/14/12	08/17/12	Inside Edition	7-730pm	-TWTF--	:30	3	\$800.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
08/13/12 08/19/12 -TWTF-- 3 \$800.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII Tu 08/14/12 7:29 PM Inside Edition 7-730pm :30 OFA12P085H \$800.00 NM									
2 WXII W 08/15/12 7:22 PM Inside Edition 7-730pm :30 OFA12A091H \$800.00 NM									
3 WXII F 08/17/12 7:12 PM Inside Edition 7-730pm :30 OFA12G086H \$800.00 NM									
18	08/14/12	08/17/12	Entertainment Tonight	730-8pm	-TWTF--	:30	4	\$600.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
08/13/12 08/19/12 -TWTF-- 4 \$600.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII Tu 08/14/12 7:55 PM Entertainment Tonight 730-8pm :30 OFA12A091H \$600.00 NM									
3 WXII W 08/15/12 7:48 PM Entertainment Tonight 730-8pm :30 OFA12P085H \$600.00 NM									
4 WXII Th 08/16/12 7:47 PM Entertainment Tonight 730-8pm :30 OFA12A091H \$600.00 NM									
2 WXII F 08/17/12 7:40 PM Entertainment Tonight 730-8pm :30 OFA12G086H \$600.00 NM									

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937946-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A	1523	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	08/18/12	08/18/12	Entertainment This Week 7-8pm		-----S-	:30	1	\$300.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 -----S- 1 \$300.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 08/18/12 7:17 PM Entertainment This Week 7-8pm :30 OFA12G086H \$300.00 NM									
20	08/14/12	08/14/12	AGT	8-10P	-T-----	:30	1	\$2,800.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 -T----- 1 \$2,800.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 08/14/12 9:20 PM AGT 8-10P :30 OFA12P085H \$2,800.00 NM									
21	08/14/12	08/19/12	M-Su WXII 12 News @ 11-1135pm		-TWTFS	:30	3	\$800.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 -TWTFS 3 \$800.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXII Th 08/16/12 11:32 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 OFA12G086H \$800.00 NM									
2 WXII Sa 08/18/12 11:09 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 OFA12G086H \$800.00 NM									
1 WXII Su 08/19/12 11:54 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 OFA12G086H \$800.00 NM									
LR - Football									
22	08/14/12	08/17/12	NBC Tonight Show	1135pm-1237am	-TWTF--	:30	2	\$300.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 -TWTF-- 2 \$300.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII Tu 08/14/12 12:11 AM NBC Tonight Show 1135pm-1237am :30 OFA12A091H \$300.00 NM									
1 WXII Th 08/16/12 12:20 AM NBC Tonight Show 1135pm-1237am :30 OFA12A091H \$300.00 NM									
23	08/14/12	08/17/12	NBC Today Show II	10A-12N	-TWTF--	:30	3	\$100.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 -TWTF-- 3 \$100.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 08/14/12 11:59 AM NBC Today Show II 10A-12N :30 OFA12A091H \$100.00 NM									
3 WXII W 08/15/12 10:51 AM NBC Today Show II 10A-12N :30 OFA12A091H \$100.00 NM									
2 WXII F 08/17/12 11:59 AM NBC Today Show II 10A-12N :30 OFA12G086H \$100.00 NM									

Total Spots **52**

**Payment Terms 30 Days**Gross Total **\$26,400.00**Agency Commission **\$3,960.00**Net Amount Due **\$22,440.00**